

The Sibos forum for corporates

Advancing critical dialogue between corporates and banks

Save the date

Sibos 2011 Toronto 20-21 September 2011

What is Sibos?

Much more than a conference and exhibition, Sibos is the world's premier financial services event attracting the industry's leading figures and firms for the last 30 years. With the power to draw over 5,000 participants including financial institutions, corporates, application and middleware vendors, Sibos is the opportunity to reach the entire financial services industry.

The Sibos forum for corporates

The Sibos forum for corporates is a dedicated two-day programme during the annual Sibos conference and exhibition encompassing practical case studies and information exchange on the latest developments and challenges facing the corporate-to-bank space. Designed for treasury, trade and senior finance professionals from corporations and financial institutions, the forum is a unique opportunity to network, learn about new opportunities to optimise cash and liquidity management and derive the most from your treasury and supply chain operations.

This year's Forum for Corporates is entitled "Collaborating for success; harnessing end to end efficiency in cash and trade processing" and electronic bank account management, (EBAM), digital identity and supply chain issues such as working capital and e-invoicing feature high on the agenda.

Who should attend?

- Corporate treasurers, regional treasurers, treasury managers, finance directors, trade service practitioners, head of shared service centres
- Global bank cash management, trade services and transaction services managers
- Accounts payable and receivable managers
- Existing SWIFT corporate users or corporates seeking to optimise their communications platforms with their financial institutions

Why attend?

Sign up for the Sibos forum for corporates in order to:

- Meet all your senior bank relationship managers in one place to put priorities and business requirements high on the agenda of the financial institutions that serve you
- Hear case studies of your peer's experiences in achieving end-to-end operational excellence
- Find out about the latest solutions to help you combat the threat of identity fraud to your business
- Share your views, opinions and experiences around the key challenges facing treasurers, banks and suppliers – and learn from the experiences of others

These are just four of many reasons to invest in two days of peer to peer and supplier strategic discussions. At each session there will be in depth dialogue, case studies and practical solutions for you to take back to your working environment.

Overall, the two day Forum for Corporates is an unrivalled environment in which to network with your peers and meet and influence all your bank providers – taking advantage of the specially created Corporates Lounge. Explore the latest offerings from your key technology suppliers while also sharing in the deep-dive discussions on the key questions your business needs to answer in this challenging but exciting market place.

We look forward to seeing you in Toronto.

The SWIFT for corporates team.

For additional information, please visit www.sibos.com or email corporate.forum@swift.com

The Sibos forum for corporates programme at a glance

Speakers are currently being confirmed.

Tuesday 20 September

8:15	Registration, coffee and networking
9:00-9:40	Opening address
9:50 - 10:50	E-invoicing - A fast-evolving landscape E-invoicing is starting to boom. The most advanced providers are now linking up to speed up adoption. Are regulators sufficiently involved? And how do you think your banks should react?
11:00 - 12:30	Big issue debate – Emerging Financial Infrastructure
13:00 - 13:45	Accord for Corporates: Using SWIFT's confirmation matching service to achieve cost-effective risk management in your treasury department You need to implement water-tight controls over your foreign exchange risk and you need to achieve true STP to prevent valuable cash from getting tied up in inefficient processes. SWIFT's Accord matching application can help.
14:00 - 15:00	Around the globe with SWIFT for Corporates: a journey from business case to implementation Hear case studies from corporates that have deployed SWIFT: how they built their business case, and planned their project to tackle regions such as Latin America and Asia - including tips, tricks and traps encountered along the way.
14:00 - 15:00	Regulation – how Basel III impacts trade finance and the world economy Will Basel III consider trade finance differently to protect the SME market? Can banks collectively support the Basel III impact assessment? And how will it impact you?
15:00 - 15:45	3SKey - SWIFT Secure Signature Key One year on from the launch of 3SKey, the digital identity solution that secures the exchange of information in banking applications, how are corporates benefiting from being able to manage multiple banking relationships using a single, multi-network personal digital identity?
16:00 - 17:00	Electronic Bank Account Management (EBAM) – Speeding up adoption Electronic Bank Account Management could generate considerable benefits for you. But adoption is proving challenging. See how EBAM helps in easing your account management across several countries and how quickly you can adopt it.
16:15 - 17:00	Driving adoption of a common payment standard: will CGI deliver on its promise? Why all the excitement surrounding the Common Global Implementation? How ISO 20022 market practice is defining the implementation landscape for corporates multi-bank payments and cash reporting activities
17.30 – 19.30	Corporate and Supply Chain cocktail (By invitation only)
19:30	gtnews Global Corporate Treasury Awards 2011 (hosted and organised by gtnews)

Wednesday 21 September

9:30 - 10:30	Working Capital Optimisation – How cash and trade are getting closer How are leading banks integrating their cash and trade services and are these developments addressing your needs?
11:00 - 12:30	Big issue debate – Rebuilding Trust Continued.
13:00 - 13:45	Mitigating the risk of and financing open account transactions Since time began, banks have been issuing letters of credit (LC) to provide exporters with a guarantee that they will be paid. Now that a majority of trade is conducted on open account, how can banks continue to provide such a guarantee of payment without the underlying collateral of a LC?
14:00 - 15:00	The next generation of trade and finance - New rules and tools The International Chamber of Commerce has engaged in a series of product initiatives to help banks intermediate open account transactions (including leveraging SWIFT's Bank Payment Obligation rules). Is the industry ready to change?
16:00 - 17:00	World-class corporate banking: Is collaboration the key? You want your banks to adopt a standardised and integrated approach for delivering their services. So now how do they add value and compete? How can they further collaborate on basic service components in order to really focus on their truly distinct services? And what does this mean for you?