Innovation & Beyond: Explore the next frontier at Sibos 2017 Toronto

Sibos is the premier annual event for the financial services community, organised by SWIFT. Each year, Sibos connects some 8,000 business leaders, decision makers and thought leaders from financial institutions, market infrastructures, multinational corporations and technology partners.

Innovation is at the heart of the event. Integrated on the exhibition floor in the Connect Zone, Innotribe will bring the latest innovation trends to life, delivering thought provoking content on new business models and how to connect legacy and new technology.

The Discover Zone at the MTCC represents a new frontier for Sibos and will host some new additions: A FinTech Marketplace and a FinTech Theatre.

Here are the must-see features for those looking to the future:

**Innotribe**
*(Connect Zone, Level 800 in the South Building)*

This year’s Innotribe sessions will be hosted in a ‘coffee shop’-style space, to reflect the setting of those first inspirational meetings that drive the big ideas. They’ll take place alongside workshops and networking opportunities.

Focusing on “the how” of innovation, Innotribe will highlight how adjacent industries - such as the shipping, governmental, retail, medical and military industries - have solved their innovation challenges and explore their journey as a source of inspiration for the financial industry.

Check out the full Innotribe programme on Sibos.com and the Sibos App.

**FinTech Marketplace**
*(Discover Zone, Level 600 in the South Building)*

The FinTech Marketplace will house cutting-edge FinTech companies from around the world, enabling them to connect with senior decision makers and promote their innovative solutions to the wider financial services community. This is where you will meet your next business partner!

Visit the exhibitor list on Sibos.com to learn more about those exhibiting in the FinTech Marketplace.
**FinTech Theatre (Discover Zone)**

The FinTech Theatre will provide a stage for startups to give short presentations on how their proposition is helping customers in today’s volatile market.

They will present alongside one of their customers, demonstrating that they are solving real world problems for the industry. Make sure you stop by.

**Canada Lounge (Discover Zone)**

Following the success of the FinTech Corner in Geneva last year, the Canada Lounge will welcome 32 Canadian FinTech startups who will showcase their solutions in payments, securities markets, cybersecurity and RegTech. The startups will rotate throughout the week. Each day, there will be eight startups present in the Canadian FinTech Corner section of the Canada Lounge.

The participating startups will also take part in boot camps with leading FinTech advisers and benefit from on-site support from the Canadian Government, helping them to perfect their proposition.

To find out more about the Canadian FinTech Corner, and the early-stage growth companies who are taking part, check out this microsite that has been created by a partnership of regional Canadian finance associations: http://canadianfintechcorner2017.ca

**Remember the official Sibos App**

To help you navigate these Sibos features and many more, download the Sibos App - available for free from the Apple Store and Google Play.

The App includes an interactive map which will help guide you around the MTCC using the latest geolocation features.

You can also access the Sibos Tools via the App. Log in using your Sibos credentials to use this suite of innovative online tools, which includes Sibos Instant Messenger, a My Favourites function and a Share Business Card feature.

Make sure that you switch on Bluetooth, notifications and location services when you arrive at the MTCC to enable all features of the Sibos App.