



# Sibos Privacy Statement

(The words with capital letters are defined in the [Sibos Registration Policy](#).)

## The processing of your data (in general)

SWIFT (with registered office at Avenue Adèle 1, B-1310 La Hulpe, Belgium) is committed to protecting your privacy. For any questions related to your privacy, you can contact the SWIFT Privacy Officer at the aforementioned address or by e-mail at [privacy.officer@swift.com](mailto:privacy.officer@swift.com). This Privacy Statement explains how your personal data is processed by SWIFT when using the Sibos Tools and registering and participating to Sibos. In this regard, SWIFT will process all your personal data in compliance with the Belgian Privacy Act of 8 December 1992 and the EU Data Protection Directive 95/46 and as replaced by the EU General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) when it comes into effect (altogether "Data Protection Laws").

In general, SWIFT will process your personal data supplied during your Sibos registration, including registration on the Sibos Tools, for purposes relating for event registration and administration, accommodation services, event security management, accounting, records keeping, offering Sibos related products and services, for conducting surveys, ... and, more generally, for the exercise of SWIFT's obligations, rights and remedies as set out in this Privacy Statement and the [Sibos Registration Policy](#).

For these purposes, SWIFT will process the following data pertaining to you: your last name, first name, job title, company name, attendance dates, contact details (e-mail address, mobile number ...), photograph and credit card details (in case of a hotel reservation).

This data will be primarily processed for the performance of your contract with SWIFT in order to register for the Sibos event. All mandatory data needed for your registration, are indicated with an asterisk. Failing to provide this mandatory data, will prevent SWIFT from registering you properly for the Sibos event (in accordance with the Sibos Registration Policy).

Where needed, your consent is additionally requested for other types of data processing related to direct marketing and the sharing of your data with third parties (as explained below and captured under the section "3.Networking & privacy" of your profile).

Finally, we process your personal data as well for security purposes (as detailed below). This is both in SWIFT's and your interest in order to prevent any threats or incidents to be happening at the Sibos event or with the Sibos Tools.

## Sibos Tools

### In general

Subject to the [Sibos Registration Policy](#), you will receive access to the Sibos Tools which include (i) the Sibos smart badge, (ii) the Sibos 2018 participants list, (iii) Sibos.com including the restricted pages for delegates, the Sibos Exhibitor portal, Sibos registration and the Conference Content Management (CCM) and (iv) the Sibos Mobile Application (Sibos App).

The Sibos Tools are made available to you for networking, preparation and planning of the event, and follow-up purposes and allow you in particular to contact and exchange information with other Sibos participants and exhibitors. You may not use the personal information in these tools for other purposes.

The Sibos Tools include by default all of the following information per participant (*i.e.* the Participant Directory): last name, first name, job title, company name, photo and the attendance dates.

### The Sibos smart badge

The Sibos smart badge is a badge with a wearable device or tag allowing SWIFT to monitor your location and movement at the venue throughout the event.

Only aggregated data will be tracked and provided to SWIFT. This implies that SWIFT will only see that a certain number of persons will be present in a certain area without knowing their contact details. In addition, the demographics (*i.e.* the pre-filled sections in the registration form to be selected by the participant such as country, institution type, category of function, primary business focus, primary area of responsibility, age range) related to those persons will be kept for statistical purposes in order to evaluate attendance to sessions, performance of the exhibition floor and the Event in general. SWIFT will only use such data for purposes of evaluating the Event, for improving and developing SWIFT products and services and for organizing future Sibos editions.

At the event, you will as well be able to “click” your Sibos smart badge with the Sibos smart badge of another person to connect and exchange your contact details (based on the participant details you provided during the Sibos registration). By doing so, you consent to the exchange of these details including your first name, last name, company address, telephone number(s), photo and email address. This contact details may only be used for one-to-one communications and cannot be processed for direct marketing, lead retrieval or other commercial purposes. For these purposes, the Lead Retrieval services need to be used.

### The Sibos 2018 participants list

The Sibos 2018 participants list includes the information mentioned above of all participants and will be accessible by all Sibos participants, speakers, Sibos Media Partners, and Exhibiting companies (“Sibos Attendees”).

During the online registration process, in the “privacy settings” step, you can choose “Yes” to make your e-mail address, postal address and telephone numbers also

visible in the participants list. By selecting “No”, this additional personal data will not be shared.

You can view and update your settings and your personal data at any time via Sibos.com until the end of 2018.

## **Direct Marketing**

During the online registration process, you can subscribe to the official Sibos newsletter (“Sibos Insider”) and other commercial mailings and newsletters related to SWIFT’s products and services by selecting “Yes” in the privacy settings.

In addition, you can as well – in the “privacy settings” step – choose “Yes” to share your contact details with the Sibos Exhibiting Companies and the Sibos Media Partners for the purpose of allowing them to contact you directly to present their products and services. Note that some Exhibiting companies and Sibos Media Partners may be located in a country outside the European Economic Area, and by opting-in you consent as well to the transfer of your data to such countries.

Upon transferring your data to the concerned Exhibiting Companies and Sibos Media Partners, the responsibility of further processing of the personal data lies with them.

By opting-out (choosing No) you do not authorise such sharing.

## **WIFI**

In accordance with the [Wi-Fi Acceptable Use Policy](#), the Wifi is monitored for security and quality control purposes. In this regard, only your IP address and traffic data are initially processed (without any link to your contact details). Only if further investigation is needed, your personal details may be used in order to contact you to gather further information or to discuss our concerns or be able to respond to a threat.

Illegal use or serious security breaches may be reported to the authorities or any competent law enforcement agency.

## **Location Data**

The Sibos App contains a localisation feature that can guide you through the Sibos convention centre on the basis of your location; i.e., show your location on the convention centre floorplan, direct you to your next session room, notify you of convention activities in your proximity. To localize you, the feature uses Bluetooth inside the convention centre and conventional (GPS) localization service outside the convention centre.

You can activate the localisation feature when you install the Sibos App. The feature will only collect your location data with your consent, and if Bluetooth and/or GPS services are enabled on your device. You can enable/disable the feature at any time by logging in and going to the “Me Section” > “MyProfile”, and enabling/disabling the Location options. You may also disable localisation and Bluetooth services on your device to stop the collection of your location data. Your location data will be collected

as long as the Sibos App is installed on your device, and the localisation feature and location services are enabled on your device.

SWIFT uses a third-party service provider to operate the localisation feature. SWIFT requires the service provider to process your data (i.e., your location data and phone ID) only as necessary to operate this feature, and only on behalf of SWIFT and in accordance with SWIFT's instructions. SWIFT receives from the service provider only aggregated and de-identified location information to allow SWIFT to measure Sibos attendance.

## **Photographs and videos**

In accordance with the [Sibos Registration Policy](#), SWIFT reserves the right to photograph and videotape all Sibos events and participants and to use and license such photographs and videos in any internal and external communication referring to Sibos, such as on its websites and intranet, on the Sibos Tools, in the Sibos Issues, Sibos Programme, online Exhibition Guide, Wrap-up report, and in its annual reports as well as on social media channels such as Twitter, Flick'r, SmugMug, LinkedIn, Instagram or YouTube for advertising, promotional or other commercial purposes related to SWIFT's business, products or services. By consenting to the [Sibos Registration Policy](#), you have consented to such uses.

## **Badge scanning**

### **By SWIFT**

The badge scanning technology that SWIFT uses at Sibos detects your passage through a Sibos checkpoint. Your badge contains merely a unique identifier which is recorded on a central server each time you pass a secure Sibos checkpoint.

The data collected by your badge scanning based on your details will allow SWIFT to manage the entrance and security of the Event.

### **By Exhibiting Companies**

In accordance with the [Sibos Registration Policy](#), Exhibiting Companies can obtain a Lead Retrieval Service by renting a device or using an API for the purpose of scanning Sibos participants' badges only on their stand location or at a location where the Company is organising an event, cocktail or dinner. The Exhibiting companies are not authorised to use the device in any other area, such as in conference rooms or in the Open Theatre.

Scanning of your badge by an Exhibiting company should always be done with your express consent. By scanning your badge, the Exhibiting companies will collect your first name, family name, institution, location and e-mail address. This information should only be used by the Exhibiting companies for the purpose of evaluating attendance and to present their products and services directly to you.

## **Ratings and surveys**

Any Sibos participant using Sibos Tools will – on a voluntary basis – be invited to rate the sessions and speakers and to participate to any surveys related to Sibos. The rating and survey results will be aggregated and processed by SWIFT for statistical purposes and published through the Sibos Tools in aggregated form.

## **Statistics**

Based on the registration data, statistics will be published on sibos.com. This statistics will only include aggregated data pertaining to the pre-filled sections in the registration form to be selected by the participant.

## **Subcontracting**

SWIFT reserves the right to sub-contract (a) part(s) of its data processing operations related to the registration to Sibos and the use of the Sibos Tools to third party service providers. In such case, the appointed third party service provider may only process your data on behalf of and under the instructions and sole control of SWIFT.

You acknowledge and agree that, where SWIFT sub-contracts part(s) of its data processing operations to a third party service provider, this may involve the transfer of your personal data to a country located outside the European Economic Area. Where such country does not offer a level of data protection considered as adequate under applicable the EU Data Protection Laws, SWIFT will ensure the lawfulness of such transfers by a legitimate data transfer agreement (*i.e.* the Model Contractual Clauses as adopted by the European Commission) or any other valid arrangement.

For more information, you can consult the SWIFT Privacy Officer at [Privacy.Officer@swift.com](mailto:Privacy.Officer@swift.com).

## **No further sharing of your data**

Notwithstanding the forgoing, SWIFT shall not disclose, sell, rent or exchange your personal data to any other organization or entity, unless you are first notified and have expressly agreed with it, or unless as otherwise required by law or requested by government agencies, such as law enforcement authorities, for example in the framework of a judicial procedure.

## **Your Data Protection Rights**

Your personal data will be kept by SWIFT for nine (9) years upon the end of Sibos 2018, after which your personal data will be deleted.

During this period, you have the right to consult, correct, restrict and even erase your own personal data (in accordance with the Data Protection Laws) and can oppose to the use of your personal data for direct marketing purposes. In addition, you can

withdraw your consent at any time and without motivation for those types of data processing to which you consented. Note however that this does not affect the lawfulness of the data processing based on your consent before the withdrawal. Finally, you have as well the right to oppose to the processing of your personal data for the security purposes mentioned above if you believe that in this case the legitimate interest of SWIFT is overridden by your own interests and/ or data protection rights. In this case, SWIFT shall no longer process your personal data for these security purposes unless it can demonstrate compelling legitimate grounds for this processing which override your interests and/ or data protection rights or for the establishment, exercise or defence of legal claims.

Until the end of 2018, you can update your own privacy settings and change your personal data at any time through Sibos.com. For other personal data and requests and beyond 2018, you may exercise your rights by sending your request together with a proof of your identity to SWIFT's Privacy Officer ([privacy.officer@swift.com](mailto:privacy.officer@swift.com)).

If you have any other questions or complaints regarding the processing of your personal data, you can also contact the SWIFT's Privacy Officer or lodge a complaint with the supervisory data protection authority. As SWIFT is established in Belgium, it is subject to the Belgian data protection authority:

Commission for the Protection of Privacy  
Rue de la Presse 35, 1000 Brussels  
Phone: +32 (0)2 274 48 00  
Fax: +32 (0)2 274 48 35  
E-mail: [commission@privacycommission.be](mailto:commission@privacycommission.be)  
Website: [www.privacycommission.be](http://www.privacycommission.be)

## Registration by a Central Coordinator

If you provide as a Central Coordinator personal data of another person to SWIFT for registration purposes, you shall ensure that (i) this person has been duly informed about SWIFT's right to process such personal data as set out herein and has been provided with the present Sibos Privacy Statement (ii) such personal data are collected and supplied in accordance with applicable legislation and without infringing such person's or any third party rights and (iii) you have obtained his or her prior consent for registering him or her to Sibos.

In case you are registered to Sibos by a Central Coordinator, you will receive a temporary username and password by e-mail and be requested to change your password upon your first log-in. This will allow you to adapt (where appropriate) your own privacy settings in accordance with the present Sibos Privacy Statement. Note however that the Central Coordinator who has registered you will also still have access to your personal account (with his or her own account and password).

## Miscellaneous

Sibos.com contains links to other websites not owned or operated by SWIFT. SWIFT is not responsible for the privacy practices of these websites.

This Sibos Privacy Statement will be updated each year and without prior notice to you. SWIFT will indicate at the top of this Sibos Privacy Statement when it was most recently updated.

For a detailed description on the use of cookies via this website, please consult the [Sibos Cookie Policy](#).